

## Lennox favourite Beef & Beach opens at new Mercato on Byron

The Landmark Lennox Head Beef & Beach are bringing all your favourite (Steak & Seafood) menu items to a second brand new restaurant in the exciting **Mercato on Byron** shopping complex.

The new steak and seafood restaurant is set to open its doors in April, when the highly anticipated multi-million dollar Mercato on Byron is unveiled to the Byron Bay community.

“Our new location will offer the consistent menu favourites our customers love at the Lennox restaurant, offering dining all day long & in a very stylish setting. The restaurant has three distinct areas, cocktail lounge & bar, casual grazing on the alfresco balcony & the restaurant space,” said owner Troy Lister.

“Mercato on Byron is a unique complex with a real focus on the Byron way of life in its construction, fit out, styling and tenancy mix. We’ve stayed true to the Byron theme at the new restaurant, and we are expecting customers will instantly love it!” he said.

The Beef & Beach will be open from 11am to 10pm, 7 days a week, offering premium modern dining choices from grazing plates to full a-la-carte menu, cocktails, on-tap beer and an Australian-heavy wine list. We also offer private spaces for bookings up to 60 people.

The focus on locally-sourced produce is paramount with seafood and steak grilled in the Spanish Jospier charcoal grill for maximum flavour.

“Our Lennox Head restaurant is loved by both locals and visitors to the region, so when the Mercato development was announced, it was a natural fit to bring more of the Beef & Beach experience to Byron Bay,” said Mr Lister.

Mercato on Byron boasts more than 30 specialty shops, a space for local artisans, a nine-theatre Palace cinema and Woolworths supermarket. The development has created 250 full time and casual jobs for the community.

“We’ve got a new restaurant, a mix of new and Lennox staff to go with our 8-year strong reputation, so you can count on the same personal service and fun atmosphere that we are renowned for. We can’t wait to serve your next great lunch, afternoon graze plate or evening dinner with cocktail of your choosing!”

Bookings Preferred – 5628 7070

### Media Contact:

Bev Strickland  
Marketing Manager  
0417 761 966

[bstrickland@strictlymarketing.com.au](mailto:bstrickland@strictlymarketing.com.au)